



150,000+

Festivals to date

250+

Food & entertainment participants

SEASON 9

Oman's longest-running food festival

MUSCAT EAT

SEASON 9 — 2026

**SPONSORSHIP
& PARTNERSHIP
PACKAGES**

Sponsorship packages valid until 30 June 2026. Inventory is limited — only one partner per named category. Tier slots close upon receipt of signed contract.

Oman's Premier Food Experience Festival
Produced by EAT CO · eatcooman.com



About EAT CO

EAT CO is Oman's leading experience economy company – the platform behind the nation's most attended festivals across food, sport, and the arts.

Founded 2017

Operating across Muscat, Salalah & Nizwa

60+

Festivals produced

925K+

Total visitors

OMR

15.7M+

In-Country Value

3

CITIES

Muscat · Salalah · Nizwa

THREE DIVISIONS. ONE NATIONAL PLATFORM.



Muscat Eat (S9) · Salalah Eat (S5) · Kids Fest (S2)
Oman's largest food festival ecosystem.



Run 2.0 (Nizwa, Salalah, Muscat) · Sport Fest (S2) · Motor Fest (S2)
Movement, community & competition.



Muscat International AI Film Festival (MAIFF)
Positioning Oman at the forefront of AI cinema.

4.1 MILLION OWNED TOUCHPOINTS

The largest privately owned event distribution network in Oman – activated at every Muscat Eat.

- **Lulu Hypermarket**

300 screens + 7 LEDs · 220K daily footfall

- **Banking Network**

1,250 ATM screens · 84K employee email reach

- **Ooredoo & Omantel**

2M targeted SMS per festival

- **Shell Loyalty**

1M database messages per festival

- **Mwasalat**

600 LCD bus screens + flyer distribution

- **OTaxi**

350 branded car wraps + voucher drops

- **Talabat & TMDone**

Push to 1.4M monthly active users

- **Social Media**

4M+ reach · 100M+ annual impressions · ROAS 5.57



SEASON 9 - OMAN'S LARGEST FOOD FESTIVAL

ABOUT MUSCAT EAT

Now in its 9th season, Muscat Eat is Oman's largest food festival – a 12-day, multi-zone experience bringing together food, brands, entertainment, and community.

150,000+

Estimated Footfall
(12 Days)

500

International
Visitors

250+

Food & Entertainment
Participants

OMR 3.75M+

In-Country Value
Generated

What happens at MUSCAT EAT

- **F&B Zone**

Restaurant stalls, artisan producers, street food, international cuisines

- **Kids & Youth Zone**

Interactive activities, workshops, e-sports, live entertainment

- **Culinary Stage**

Live chef demos, brand activations, competitions, entertainment

- **Entertainment Zone**

Live music, stage shows, walkaround performers, drone displays





WHAT SPONSORS SAY ABOUT MUSCAT EAT

"Muscat Eat gave us access to 150,000 engaged Omani consumers in 12 days — a reach our own channels would take months to replicate."

SEASON 8 SPONSOR RESULTS

- leads captured at activation stand over 12 days
- QR scans / voucher redemptions
- [X]% increase in brand social followers during event week
- Returning sponsor for Season 9 — [Yes/No]

CATEGORY EXCLUSIVITY

MUSCAT EAT · SEASON 9 · HOW IT WORKS

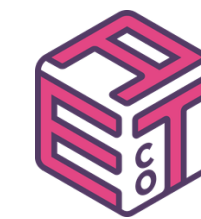
Category exclusivity guarantees that no direct competitor in your commercial category will hold the same or a higher sponsorship tier at Muscat Eat Season 9.



TIER	EXCLUSIVITY SCOPE	WHAT IT MEANS
Main Sponsor	Full category lock	No competitor at any tier
DIAMOND SPONSOR	Category lock at Diamond+	No competitor at Diamond or Main level
PLATINUM SPONSOR	Category lock at Platinum+	No competitor at Platinum, Diamond, or Main
GOLD SPONSOR	On request – subject to availability	Reviewed case by case. Not guaranteed.
SILVER SPONSOR	Not included	No competitor at any tier
Main Sponsor	Full category lock	Multiple sponsors may share similar categories

AVAILABLE EXCLUSIVITY CATEGORIES – FIRST SIGNED BASIS			
BANKING & FINANCIAL SERVICES	AUTOMOTIVE	TELECOMMUNICATIONS	INSURANCE
FOOD DELIVERY & AGGREGATORS	HEALTH & WELLNESS	HYPERMARKET & GROCERY RETAIL	TECHNOLOGY & CONSUMER ELECTRONICS
DAIRY & BEVERAGES	HOSPITALITY & HOTELS	CARBONATED & ENERGY DRINKS	GOVERNMENT / SEMI-GOVERNMENT

SPONSORSHIP PACKAGES AT A GLANCE



Package	Space	Badges	VIP	OMR Price	USD Price
Main Sponsor	54 sqm	18	5	19,500	50,650
Diamond Sponsor	36 sqm	15	4	13,500	35,065
Platinum Sponsor	27 sqm	12	3	11,200	29,091
Gold Sponsor	18 sqm	8	2	8,600	22,337
Silver Sponsor	9 sqm	5	1	5,500 *	14,285
Culinary Stage Partner	Stage only	-----	3	8,500	22,077
VIP Majlis Partner	Lounge	-----	5	15,750	40,909
Official Tasting Partner	-----	-----	2	6,300	16,364
Visitor Bag Partner	-----	-----	2	6,300	16,364
Lanyard Partner	-----	-----	2	6,300	16,364
Workshop & Demo Partner	-----	-----	2	5,000 *	12,987



MAIN SPONSOR

MUSCAT EAT · SEASON 9 · EATCO FOOD

54 SQM

Activation Space

18 INCLUDED

Team Badges

5 PASSES

VIP Access

AVAILABLE

Category Exclusivity



BRAND VISIBILITY & ON-GROUND RECOGNITION – PREMIER

- Name & logo across all official collaterals, banners, and wayfinding
- 54 sqm activation space in a premium prime-position zone
- 18 team badges included (additional at cost)
- 2 venue lamp post banners – 1m x 2m, DOUBLE-SIDED, positions 1 & 2
- Full-width brand panel at main event entrance (exterior, highest visibility)
- Brand name on official visitor access wristbands
- Named in Lulu Hypermarket screen rotation (300 screens, 220K daily footfall)
- Option to distribute branded collateral from activation stand





DIGITAL SPOTLIGHT & MEDIA AMPLIFICATION

- 3 co-created posts on EATCO's verified social platforms
- 1 official announcement post at sponsorship confirmation
- Named in EATCO's SMS push to 2M consumers via Ooredoo & Omantel
- 10-second sponsor video in EATCO on-site rotating digital display
- Sponsor logo in all paid digital advertising for the event
- Pre-event dedicated spotlight reel on Muscat Eat channels
- Featured in the post-event recap video (named credit)
- Sponsored frame on EATCO's Instagram Story during event days





ENGAGEMENT & CONTENT STORYTELLING

- Full onsite video production – interview + brand B-roll by EATCO media team
- Dedicated EATCO account manager (on-site for full event duration)
- Live brand integration slot on the Culinary Stage (15 min)
- Post-event data report: footfall, QR scans, social reach, activation metrics

VIP ACCESS & POST-SHOW DELIVERABLES

- 5 VIP Passes – all stage events + VIP Majlis lounge access
- Official Thank You post across all EATCO and Muscat Eat channels
- Sponsor logo and title in the Post-Show Report
- All deliverables submitted at least 1 month prior to event start QR scans, social reach, activation metrics

EXCLUSIVE VALUE ADD-ONS — MAIN SPONSOR ONLY

- Naming rights option — 'Muscat Eat Season 9 Presented by [Sponsor]' (subject to agreement with EATCO CEO)
- First right of refusal for Season 10 at the same tier
- Brand name on official visitor access wristbands distributed to all 150,000+ attendees
- Named in Lulu Hypermarket screen rotation (300 screens, 220K daily footfall)
- Named in Mwasalat bus LCD network (600 screens, Oman's main public transport)
- Dedicated on-ground EATCO activation manager throughout all 12 event days
- Inclusion in EATCO's annual strategic partnership report and national impact communication



PAYMENT TERMS



MAIN SPONSOR

OMR 19,500 | USD 50,650

5% VAT INCLUDED

- 50% due upon signing of Participation Contract
- Remaining 50% due no later than 90 days after the event start date
- Alternative structure available: 30% on signing / 70% by 1 August 2026
- Bank transfer details provided upon contract issuance. Cheques accepted from domestic sponsors only

PACKAGE VALIDITY

Packages valid until 30 June 2026. Slots confirmed on signed contract and initial payment only.

LIMITED INVENTORY

Only 1 main sponsor slot available for Season 9.

PACKAGE VALIDITY

This pricing is valid until 30 June 2026. Subject to change after this date.

DIAMOND SPONSOR

MUSCAT EAT - SEASON 9 - EATCO FOOD



36 SQM **15 INCLUDED** **4 PASSES** **AVAILABLE**

Activation Space

Team Badges

VIP Access

Category Exclusivity

BRAND VISIBILITY & ON-GROUND RECOGNITION – PREMIUM

- Name & logo across all official collaterals, banners, and wayfinding
- Brand panel at secondary entrance
- 36 sqm activation space in a high-footfall zone
- Brand name on exhibitor lanyards
- 15 team badges included (additional at cost)
- Named in ATM screen network (1,250 screens)
- 1 venue lamp post banner – 1m x 2m, double-sided, position 3
- Option to distribute branded collateral from activation stand

VIP ACCESS & POST-SHOW DELIVERABLES

- 4 VIP Passes – all stage events + VIP Majlis lounge access
- Sponsor logo and title in the Post-Show Report
- Official Thank You post across all EATCO and Muscat Eat channels
- All deliverables submitted at least 1 month prior to event start

ENGAGEMENT & CONTENT STORYTELLING

- Onsite interview with a Senior Representative, produced by EATCO media team
- Dedicated EATCO account manager (on-site for event build and Day 1)
- Option for a brand sampling or demonstration within the event footprint
- Post-event summary: footfall, digital reach data

DIGITAL SPOTLIGHT & MEDIA AMPLIFICATION

- 2 co-created posts on EATCO's verified social platforms
- Sponsor logo in all paid digital advertising for the event
- 1 official announcement post at sponsorship confirmation
- Featured in pre-event highlight reel on Muscat Eat channels
- Named in EATCO's Talabat in-app push (1.4M MAUs)
- Logo credit in post-event recap video
- 10-second sponsor video in EATCO on-site rotating digital display
- Story repost of tagged sponsor content (up to 3 times)



PAYMENT TERMS

DIAMOND SPONSOR

OMR 13,500 | USD 35,065

5% VAT INCLUDED

- 50% due upon signing of Participation Contract
- Alternative structure available: 30% on signing / 70% by 1 August 2026
- Remaining 50% due no later than 90 days after the event start date
- Bank transfer details provided upon contract issuance. Cheques accepted from domestic sponsors only.



PACKAGE VALIDITY

Packages valid until 30 June 2026. Slots confirmed on signed contract and initial payment only.

LIMITED INVENTORY

Only 2 diamond sponsor slots available for Season 9.

PACKAGE VALIDITY

This pricing is valid until 30 June 2026. Subject to change after this date.

PLATINUM SPONSOR

MUSCAT EAT - SEASON 9 - EATCO FOOD



• **27 SQM**
International visitors

• **12 INCLUDED**
Team Badges

• **AVAILABLE**
Category Excl.

• **3 PASSES**
VIP Access

BRAND VISIBILITY & ON-GROUND RECOGNITION – ELEVATED

- Name & logo across all official collaterals, banners, and wayfinding
- Brand inclusion on interior entrance arch
- 27 sqm activation space in a central zone
- Brand logo on team badges
- 12 team badges included (additional at cost)
- Named in EATCO email blast to registered visitors
- 1 venue lamp post banner – 1m x 2m, single-sided
- Option to distribute branded collateral from activation stand

ENGAGEMENT & CONTENT STORYTELLING

- Onsite interview with a Senior Representative
- Single EATCO point of contact for sponsor logistics
- Option to distribute branded samples or vouchers at stand
- Post-event summary: footfall and basic digital metrics

DIGITAL SPOTLIGHT & MEDIA AMPLIFICATION

- 2 co-created posts on EATCO's verified social platforms
- Sponsor logo in all paid digital advertising for the event
- 1 official announcement post at sponsorship confirmation
- Logo included in pre-event highlight reel
- Inclusion in pre-event email blast to registered visitor database
- Logo in post-event social thank-you content
- 10-second sponsor video in EATCO on-site rotating digital display
- Story repost of tagged sponsor content (1 time)

VIP ACCESS & POST-SHOW DELIVERABLES

- 3 VIP Passes – all stage events + VIP Majlis lounge access
- Sponsor logo and title in the Post-Show Report
- Official Thank You post across all EATCO and Muscat Eat channels
- All deliverables submitted at least 1 month prior to event start



PAYMENT TERMS

PLATINUM SPONSOR

OMR 11,200 | USD 29,091

5% VAT INCLUDED

- 50% due upon signing of Participation Contract
- Alternative structure available: 30% on signing / 70% by 1 August 2026
- Remaining 50% due no later than 90 days after the event start date
- Bank transfer details provided upon contract issuance. Cheques accepted from domestic sponsors only.



Package Validity

Packages valid until 30 June 2026. Slots confirmed on signed contract and initial payment only.

Limited Inventory

Only 3 platinum sponsor slots available for Season 9.

Package Validity

This pricing is valid until 30 June 2026. Subject to change after this date.



GOLD SPONSOR

MUSCAT EAT - SEASON 9 - EATCO FOOD



- 18 sqm Activation Space
- 2 passes VIP Access
- 8 included Team Badges
- On Request Category Excl.

BRAND VISIBILITY & ON-GROUND RECOGNITION –STANDARD

- Name & logo across all official collaterals, banners, and wayfinding
- Brand inclusion on interior venue signage
- 18 sqm activation space in a designated zone
- Brand logo on sponsor-tier badge ribbon
- 8 team badges included (additional at cost)
- Named on official Muscat Eat website sponsor section
- Sponsor logo on 1 directional signage panel (no lamp post banner)
- Option to distribute branded collateral from activation stand

ENGAGEMENT & CONTENT STORYTELLING

- Quote from Senior Representative for inclusion in EATCO post-event content
- Sponsor logistics handled via EATCO partnerships coordinator
- Option to distribute branded collateral at stand
- Post-event thank you communication with aggregate event stats

VIP ACCESS & POST-SHOW DELIVERABLES

- 2 VIP Passes – all stage events + VIP Majlis lounge access
- Sponsor logo and title in the Post-Show Report
- Official Thank You post across all EATCO and Muscat Eat channels
- All deliverables submitted at least 1 month prior to event start

DIGITAL SPOTLIGHT & MEDIA AMPLIFICATION

- 2 co-created posts on EATCO's verified social platforms
- Sponsor logo in all paid digital advertising for the event
- 1 official announcement post at sponsorship confirmation
- Mentioned in pre-event social content
- Sponsor logo included in event digital invitations
- Logo in post-event sponsor thank-you post
- 10-second sponsor video in EATCO on-site rotating digital display
- Story repost of 1 tagged post if sponsor tags official account





PAYMENT TERMS

PLATINUM SPONSOR

OMR 8,600 | USD 22,337

5% VAT INCLUDED

- 50% due upon signing of Participation Contract
- Alternative structure available: 30% on signing / 70% by 1 August 2026
- Remaining 50% due no later than 90 days after the event start date
- Bank transfer details provided upon contract issuance. Cheques accepted from domestic sponsors only.

Package Validity

Packages valid until 30 June 2026. Slots confirmed on signed contract and initial payment only.

Limited Inventory

Only 4 gold sponsor slots available for Season 9.

Package Validity

This pricing is valid until 30 June 2026. Subject to change after this date.



SILVER SPONSOR

MUSCAT EAT - SEASON 9 - EATCO FOOD



- **9 SQM**

Activation Space

- **5 INCLUDED**

Team Badges

- **1 PASSES**

VIP Access

- **ON REQUEST**

Category Exclusivity



ENGAGEMENT & CONTENT STORYTELLING

- Sponsor acknowledgement in EATCO post-event press release
- Sponsor logistics handled via EATCO partnerships coordinator
- Option to distribute branded collateral at stand
- Post-event thank you communication with aggregate event stats

DIGITAL SPOTLIGHT & MEDIA AMPLIFICATION

- 2 co-created posts on EATCO's verified social platforms
- Sponsor logo in all paid digital advertising for the event
- 1 official announcement post at sponsorship confirmation
- Logo on Muscat Eat website only (no social content inclusion)
- Sponsor logo included in event digital invitations
- Logo in post-event sponsor thank-you post
- 10-second sponsor video in EATCO on-site rotating digital display
- Story repost of 1 tagged post if sponsor tags official account

VIP ACCESS & POST-SHOW DELIVERABLES

- 1 VIP Passes – all stage events + VIP Majlis lounge access
- Sponsor logo and title in the Post-Show Report
- Official Thank You post across all EATCO and Muscat Eat channels
- All deliverables submitted at least 1 month prior to event start

BRAND VISIBILITY & ON-GROUND RECOGNITION – ENTRY

- Name & logo across all official collaterals, banners, and wayfinding
- Brand inclusion on sponsor recognition board only
- 9 sqm activation space in a allocated zone
- Brand logo on sponsor-tier badge ribbon
- 5 team badges included (additional at cost)
- Logo on official Muscat Eat website (Silver tier page)
- Sponsor logo on event floorplan and digital wayfinding only (no banners)
- Option to distribute branded collateral from activation stand



PAYMENT TERMS

SILVER SPONSOR

OMR 5,500 | USD 14,285

5% VAT INCLUDED

- 50% due upon signing of Participation Contract
- Alternative structure available: 30% on signing / 70% by 1 August 2026
- Remaining 50% due no later than 90 days after the event start date
- Bank transfer details provided upon contract issuance. Cheques accepted from domestic sponsors only.



PACKAGE VALIDITY

Packages valid until 30 June 2026. Slots confirmed on signed contract and initial payment only.

LIMITED INVENTORY

Only 6 silver sponsor slots available for Season 9.

PACKAGE VALIDITY

This pricing is valid until 30 June 2026. Subject to change after this date.

CULINARY STAGE PARTNER

MUSCAT EAT - SEASON 9 - EATCO FOOD



The Culinary Stage is Muscat Eat's beating heart – the festival's most visible, most attended, and most

PACKAGE BENEFITS

- Official naming: 'Muscat Eat Culinary Stage Powered by [Sponsor]'
- Full branding on stage backdrop, wings, and floor signage
- Directional signage across the entire event footprint pointing to the Stage
- Sponsor name in all Culinary Stage communications, schedules, and printed event guide
- Official announcement post as Culinary Stage Partner
- Hala EATCO interview or brand integration segment within Stage programming
- Full highlight reel of Stage content with sponsor branding, published post-event
- One branded chef demo or product integration slot on the Stage (15 minutes)
- QR activation point at Stage entrance
- 3 VIP Passes including stage-side access
- Sponsor logo on official Muscat Eat website
- Thank You post across all EATCO and Muscat Eat social channels
- Sponsor logo and title in the Post-Show Report

**ONE NAMED PARTNER PER CATEGORY.
NO COMPETITORS.**

Exclusivity confirmed on signed contract +
initial payment only.

PRICING VALID UNTIL 30 JUNE 2026.

Category exclusivity confirmed on signed
contract + initial payment.



CULINARY STAGE PARTNER

OMR 8,500 | USD 22,077

**5% VAT
INCLUDED**

VIP MAJLIS PARTNER

MUSCAT EAT - SEASON 9 - EATCO FOOD



The VIP Majlis is where Oman's decision-makers gather – government officials, brand executives, and institutional partners. As Majlis Partner, your brand owns the festival's most exclusive and connected space.

One named partner per category. No competitors.

Exclusivity confirmed on signed contract + initial payment only.

Pricing valid until 30 June 2026.

Pricing valid until 30 June 2026.
Category exclusivity confirmed on signed contract + initial payment.



VIP MAJLIS PARTNER

OMR 15,750 | USD 40,909

5% VAT INCLUDED



PACKAGE BENEFITS

- Sponsor naming: 'VIP Majlis by [Sponsor]'
- Full branding across Majlis interior panels, table toppers, and digital screens
- Directional signage guiding VIP guests to the Majlis
- Official announcement post as VIP Majlis Partner
- Hala EATCO interview or executive thought-leadership feature
- Sponsor logo in all VIP invitation communications and appointment briefs
- One hanging banner inside or adjacent to the VIP Majlis
- Option to place branded brochures or QR engagement touchpoint inside the Majlis
- 10-second sponsor video in EATCO on-site rotating digital display
- 5 VIP Passes including Majlis access
- Sponsor logo on official Muscat Eat website
- Thank You post across all EATCO and Muscat Eat channels
- Sponsor logo and title in the Post-Show Report

OFFICIAL TASTING PARTNER

MUSCAT EAT - SEASON 9 - EATCO FOOD

Your logo lives on every tasting wristband, every sampling counter, and every piece of content around this high-engagement zone across 12 days.

**ONE NAMED PARTNER PER CATEGORY.
NO COMPETITORS.**

Exclusivity confirmed on signed contract + initial payment only.

PRICING VALID UNTIL 30 JUNE 2026.

Category exclusivity confirmed on signed contract + initial payment.



PACKAGE BENEFITS



- Logo on all official Muscat Eat tasting wristbands and vouchers
- Branding at tasting zone entrance, sampling counters, and zone signage
- Official announcement post as Official Tasting Partner
- Feature in Muscat Eat tasting-related social content and reels
- Logo in tasting-related communications to registered visitors
- Option to include a sponsor-provided product sample in the tasting experience
- Brand visibility across tasting zone signage and on-site digital screens
- 10-second sponsor video in EATCO rotating digital displays
- 2 VIP Passes
- Sponsor logo on official Muscat Eat website
- Thank You post across all EATCO and Muscat Eat channels
- Sponsor logo and title in the Post-Show Report

OFFICIAL TASTING PARTNER

OMR 6,300 |

USD 16,364

5% VAT INCLUDED

VISITOR BAG PARTNER

MUSCAT EAT - SEASON 9 - EATCO FOOD

VISITOR BAG PARTNER

OMR 6,300 |

USD 16,364

5% VAT INCLUDED

The Official Visitor Bag is placed in the hands of every registered guest at entry — carrying your brand into homes and across social feeds long after the event ends.





PACKAGE BENEFITS

- Logo co-featured on all official Muscat Eat visitor bags
- Option to influence bag colour or design within EATCO guidelines
- Official announcement post as Visitor Bag Partner
- Brand visibility across social reels covering event entry and influencer content
- Logo in all visitor-related marketing — digital invitations, registration emails, venue branding, pre-event newsletters
- Prominent branding at the visitor bag distribution zone
- Option to include a sponsor-provided flyer, voucher, or product sample inside each bag
- High-visibility exposure at peak-footfall entry points
- Optional QR code on bag linking to a campaign or landing page
- 10-second sponsor video in EATCO rotating digital displays
- 2 VIP Passes
- Sponsor logo on official Muscat Eat website
- Thank You post across all EATCO and Muscat Eat channels
- Sponsor logo and title in the Post-Show Report

**ONE NAMED PARTNER PER CATEGORY.
NO COMPETITORS.**

Exclusivity confirmed on signed contract + initial payment only.

PRICING VALID UNTIL 30 JUNE 2026.

Category exclusivity confirmed on signed contract + initial payment.

LANYARD PARTNER

MUSCAT EAT - SEASON 9 - EATCO FOOD

- Logo printed on all official Muscat Eat lanyards
- Sponsor name and logo on main event banners and collaterals
- Official announcement post as Lanyard Partner
- Hala EATCO interview feature
- Logo at badge and lanyard collection zone
- One brochure holder or QR activation stand at the lanyard collection point
- 10-second sponsor video in EATCO rotating digital displays
- 2 VIP Passes
- Sponsor logo on official Muscat Eat website
- Thank You post across all EATCO and Muscat Eat channels
- Sponsor logo and title in the Post-Show Report

LANYARD PARTNER

OMR 6,300|

USD 16,364

5% VAT INCLUDED



Your brand worn around the neck of every accredited participant, exhibitor, staff member, and media guest – one of the most photographed touchpoints at any major event.

**ONE NAMED PARTNER PER CATEGORY.
NO COMPETITORS.**

Exclusivity confirmed on signed contract + initial payment only.

PRICING VALID UNTIL 30 JUNE 2026.

Category exclusivity confirmed on signed contract + initial payment.



WORKSHOP & DEMO ZONE PARTNER

MUSCAT EAT - SEASON 9 - EATCO FOOD

The zone where dwell time is highest and engagement is deepest – cooking classes, brand demonstrations, and interactive sessions where visitors lean in, not scroll past.

PACKAGE BENEFITS

- Logo at Workshop & Demo Zone entrance
- Full branding on zone stage backdrop
- Directional floor signage guiding visitors to the zone
- Official announcement post as Workshop Partner
- Hala EATCO interview feature
- Sponsor name in official Muscat Eat programme schedule
- Logo across all workshop-related communications and event guide
- Branded leaflet stand inside or near the zone
- QR engagement or registration activation point
- 2 VIP Passes
- Sponsor logo on official Muscat Eat website
- Thank You post across all EATCO and Muscat Eat channels
- Sponsor logo and title in the Post-Show Report





One named partner per category. No competitors.

Exclusivity confirmed on signed contract + initial payment only.

Pricing valid until 30 June 2026.

Pricing valid until 30 June 2026. Category exclusivity confirmed on signed contract + initial payment.

WORKSHOP & DEMO ZONE PARTNER

**OMR 5,000 |
USD 12,987**

5% VAT INCLUDED

APPLICATION & BOOKING FORM

MUSCAT EAT - SEASON 9 - EATCO FOOD



A. SELECT YOUR PACKAGE

- | | | |
|---|--|--|
| <input type="checkbox"/> MAIN SPONSOR
OMR 19,500 USD 50,650 | <input type="checkbox"/> LANYARD PARTNER
OMR 6,300 USD 16,364 | <input type="checkbox"/> PLATINUM SPONSOR
OMR 11,200 USD 29,091 |
| <input type="checkbox"/> GOLD SPONSOR
OMR 8,600 USD 22,337 | <input type="checkbox"/> DIAMOND SPONSOR
OMR 13,500 USD 35,065 | <input type="checkbox"/> CULINARY STAGE PARTNER
OMR 8,500 USD 22,077 |
| <input type="checkbox"/> VIP MAJLIS PARTNER
OMR 15,750 USD 40,909 | <input type="checkbox"/> TASTING PARTNER
OMR 6,300 USD 16,364 | <input type="checkbox"/> VISITOR BAG PARTNER
OMR 6,300 USD 16,364 |
| <input type="checkbox"/> VIP MAJLIS PARTNER
OMR 15,750 USD 40,909 | <input type="checkbox"/> WORKSHOP PARTNER
OMR 5,000 USD 12,987 | <input type="checkbox"/> BARE SPACE ONLY
OMR 273/sqm (min. 9 sqm) |

B. CONTACT DETAILS

<input type="text" value="Organisation Name:"/>	<input type="text" value="VAT Number:"/>
<input type="text" value="Key Contact:"/>	<input type="text" value="Designation:"/>
<input type="text" value="Email Address:"/>	<input type="text" value="Mobile Number:"/>
<input type="text" value="City:"/>	<input type="text" value="Country:"/>

C. PAYMENT SCHEDULE

- 50% due upon signing of Participation Contract
- Remaining 50% due no later than 90 days after the event start date
- Bank transfer details provided upon contract issuance
- Domestic sponsors: cheque payments accepted
- For a Sept 2026 event: remaining payment due approximately June 2026
- All deliverables to be submitted at least 1 month prior to event start
- Category exclusivity confirmed only upon receipt of signed contract and initial payment

D. AUTHORISATION

Authorised Signatory & Date: <input type="text"/>	Official Stamp: <input type="text"/>
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